



# 2025 Stallholders Terms & Conditions

Welcome to our first-ever Crafters & Creators Market at the Great Ocean Road Chocolaterie & Ice Creamery in Bellbrae!

To ensure a safe, fair and enjoyable day for all involved, please carefully read the following terms and conditions before applying.

#### **Event Overview**

- **Date & Location:** The market will be held on Saturday 8<sup>th</sup> November 2025, onsite at the Great Ocean Road Chocolaterie & Ice Creamery, Bellbrae, Victoria, outdoors only.
- Market Hours: 9:00am 3:00pm
- **Bump-in:** From 8:00am on the day of the event.
- **Bump-out:** From 3:00pm, strictly no early pack-up.

# **Eligibility & Product Criteria**

- Stalls must only feature products that are handmade, designed or created by the stallholder.
- Food stalls selling items for immediate consumption or products including chocolates, ice cream, desserts or hot food are not permitted. Other food stall options will be considered on application.
- Mass-produced or imported goods are not permitted.
- Changes to product range post-application require written approval.
- Preference will be given to stallholders located within the Geelong, Surf Coast & Bellarine region.

### Stall Setup & Equipment

- All stalls are outdoor, and stallholders must supply:
  - o Their own marquee (3x3m max), tables, chairs, display items
  - o A payment method (e.g., Square, EFTPOS terminal). Free Wi-Fi will be available on-site.
- No power will be supplied.

Trading as Great Ocean Road Chocolaterie & Ice Creamery 1200 Great Ocean Road, Bellbrae VIC 3228

Phone: 03 5263 1588 Web: gorci.com.au ABN: 67 169 583 751





- All marquees must be weighted securely with a minimum of 15kg per leg.
- Marquees must be weather appropriate and in good condition. Unsafe setups will be asked to pack down.

# **Public Liability Insurance**

- Stallholders are required to have a current Public Liability Insurance policy with coverage of at least \$10 million.
- A valid certificate must be supplied with your application.

## Weather Conditions & Cancellation

- As an outdoor market, the event will proceed rain, hail or shine, unless:
  - O Unsafe conditions are forecast (e.g., high winds >50km/h, Extreme or Catastrophic fire danger, flooding).
- Any cancellation will be communicated via email and social media by 6:00am on market day.

#### **Stallholder Conduct & Expectations**

- Stallholders must:
  - o Be ready to trade by 9:00am.
  - o Remain open and staffed until 3:00pm.
  - o Sell only products approved during application.
  - o Be respectful to all staff, volunteers, customers, and fellow stallholders.
- Bullying, aggressive behaviour, or harassment will result in immediate removal and blacklisting from future events.

### Waste & Environmental Responsibility

- The Chocolaterie is a plastic bag free venue.
- All stallholders must remove their own rubbish.
- Public bins are strictly for customer use only.

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# **Vehicles & Parking**

- Vehicle access for bump-in is allowed between 8:00am 8:45am.
- All vehicles must be moved to designated parking areas before 9:00am.
- No vehicle movement is permitted onsite during market trading hours.

### **Marketing & Promotion**

• By applying, stallholders give permission for the use of their business name, images and products for promotional purposes (unless advised otherwise in writing).

# **Application & Acceptance**

- Stall applications will be reviewed based on:
  - o Quality, creativity and presentation of goods
  - o Fitting with our handmade and local ethos
- Successful applicants will be notified via email and required to confirm attendance by the specified due date.

### **Contact Us**

For all queries and communications:

- marketing@gorci.com.au
- 03 5263 1588

Let us celebrate creativity and community in a spectacular setting—thank you for being part of our first Crafters & Creators market event!

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